

PRIVACY POLICY Otley Carnival Privacy Policy

The Otley Carnival Committee are committed to respecting your privacy and to comply with applicable data protection and privacy laws. This Privacy Policy is to help you understand how we collect, use and protect your information.

Where any 3rd party data is collected by the Otley Carnival Committee, the committee are the controller of this data.

Personal Information Collection

We collect and use your personal information for a number of reasons which are described in more detail in the table at the end of this Privacy Policy. The types of personal data we collect and reasons for which we use it will vary depending on who you are and our relationship with you.

When will we disclose your information to others?

We may only disclose information about you and contact details to: (i) any Carnival partners or suppliers for the purposes and subject always to the terms of this Privacy Policy; or (ii) if we are required to disclose your information to meet legal or regulatory requirements or obligations. If we can provide the necessary information without disclosing your personal data, we will do so.

Social media, blogs, reviews

Any social media posts or comments you send to us publicly (on the Otley Carnival Facebook page for instance) will be shared under the terms of the relevant social media platform on which they are written and could be made public. Other people control these platforms. We are not responsible for this kind of sharing. We recommend you should review the terms and conditions and privacy policies of the social media platforms you use.

The grounds on which we process your information

We process your personal information in accordance with one of a number of grounds set out in GDPR. We have explained in the table below the grounds that apply to each use of your personal data and have described each relevant ground below in more detail:

Consent

In some circumstances we may ask for your consent to process your personal information (such as appearing in our event programme). If you do not provide your consent we will not process your information for that particular purpose but we may still be entitled to process your information for other purposes (such as legal or regulatory documentation).

Performance of a contract

We are entitled to process your personal data where we need to do so in order to fulfil our obligations under a contract we have with you.

Legal obligation

We may process your personal data where we are legally obliged to do so.

How long do we keep your information for?

To ensure we meet our legal data protection and privacy obligations, we hold your information for as long as we need it for the purposes we acquired it for in the first place, or for additional purposes agreed with your consent. In most cases, this means we will keep your information for as long as we continue to use your services, and for a reasonable period of time afterwards. After that we will delete it other than where we lawfully need to keep any data for audit or legal reasons.

